Macintosh.
Take it to
the limit.
MICROSOFT.

With the high performance software from Microsoft.

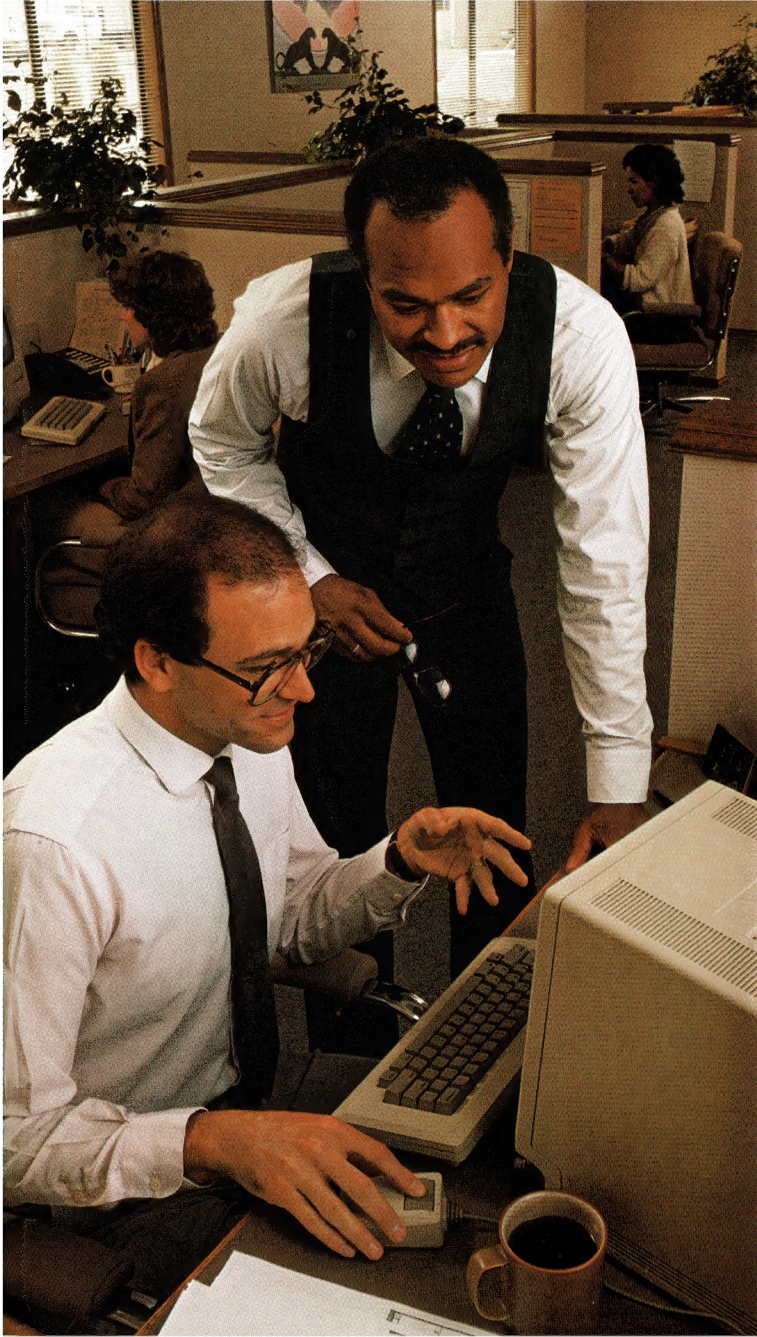
The computer for the rest of us. Macintosh™. It sure makes using a computer a lot easier. For some, it makes using a computer possible. Period. Either way, everybody's getting a lot more done. No matter what kind of work they're doing. But how much more? That depends on the software.

Let your Macintosh show its stuff. With Microsoft software. These are the programs built to take every advantage Macintosh offers. Programs designed, like Macintosh itself, to understand what you want to do. And how you want to do it. So your Macintosh will be everything it was meant to be.

It's as easy as it looks. With Microsoft software on the Apple® Macintosh you'll use the mouse for everything except entering your own text and essential figures. Even for complex tasks. In the Microsoft® Multiplan® electronic worksheet, for example, you simply point at numbers or columns you want to add, move, or delete.

Microsoft productivity tools work together, too. Move your business graphics from Microsoft Chart and put them into any document in Microsoft Word. Let Microsoft File help you target a receptive audience, and then team it up with Microsoft Word to send everything from letters to invoices. Permanently link the information in Multiplan to your graphics in Microsoft Chart to get automatic updates. And that's just the beginning.

So take a look inside. See more of the infinite possibilities Microsoft programs offer on Macintosh. There's no limit to what you can do.

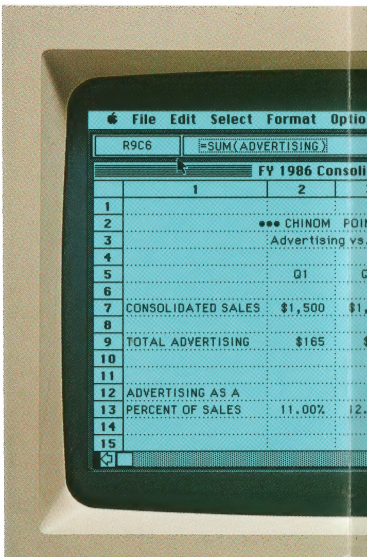


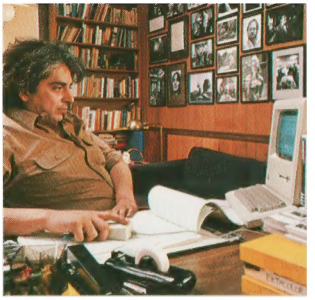
Microsoft Multiplan

Multiplan is for anybody who works with numbers.

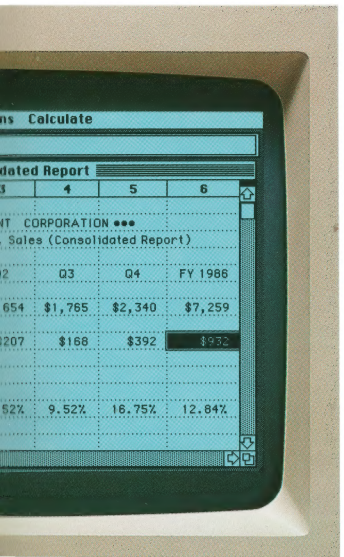
Massage the numbers and get the answers. Fast. Plan alternate courses of action. Quickly. Efficiently. The Multiplan electronic worksheet lets you build models that will help you shape a more profitable future. You'll be well informed as you easily anticipate many different scenarios and possible outcomes. No two ways about it, with Multiplan you'll make better decisions. Because it does all the math and leaves you free to do the thinking.

Unlike other spreadsheets, Multiplan understands plain English. With Multiplan, you can create formulas in words, like PROFIT = SALES − COSTS, the same way you think of them. And on Macintosh you'll skip the small talk. Simply use the mouse to add or move specific numbers, areas, or whole rows and columns. Instantly.





Multiplan calculates fast on Macintosh, thanks to its 32-bit processor. And when you're ready to present your analysis to others, Multiplan on Macintosh gives you a number of options. Link data into Chart and build business graphics that vividly make your point. Insert data into your documents in Microsoft Word. Or print it out in special formats—for instance, with the date and title at the top or bottom of each page. You can even print sideways to show more columns. Multiplan's special formatting and printing options produce the kind of professional-quality printed reports you thought only came from a fancy word processor.



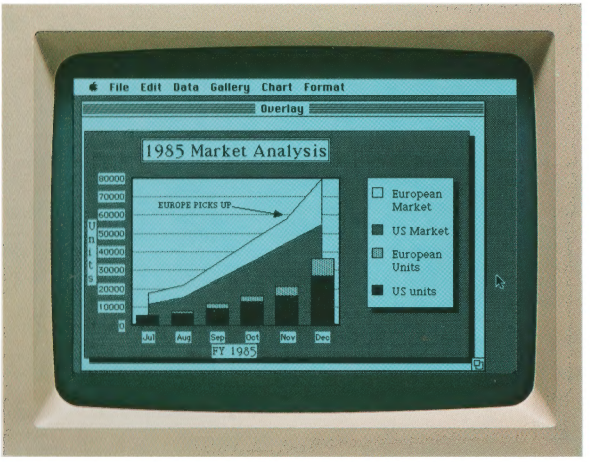
Linked spreadsheets. Sales and advertising (rows 7 and 9) have their own individual spreadsheets. Row 13 shows the relationship of the two in percentages. Change the sales or marketing spreadsheets and this one will be automatically updated.

Microsoft Chart

Truly presentable business graphics on Macintosh.

You don't have to be an artist to create effective presentations. Illustrate your points with Microsoft Chart. You'll add clarity and spark to any presentation. With just a couple of clicks of the mouse, Chart automatically draws or redraws your information as any chart you choose. There's a gallery of 42 different chart samples. Simply look at the pictures. You'll find everything you need—pies, columns, lines, and much more. Just pick one and go.

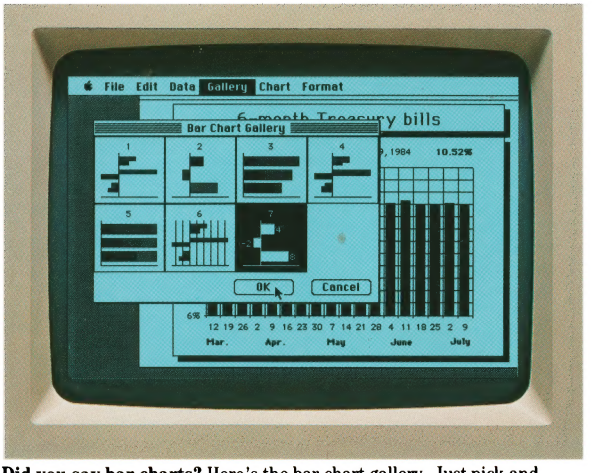
Or design your own charts instead. Change, edit, or experiment with any individual chart component. The mouse gives you complete control over every element. Do you want to change the legend or add some text? Try different patterns? You'll see everything as it moves and changes, right on the screen.



Create a design of your own. The area chart with a column chart overlay here is just one example of the multiple chart combinations possible.

And once you build a chart design you like, just save it for next time and use it with different information. Display your charts vividly in a wide variety of documents, too, including the ones you keep in Microsoft Word and MacPaint™.

Multiplan and Chart. Made for each other. We designed Chart to work specifically with the Multiplan electronic worksheet. It's easy to move data from Multiplan to Chart. You can even establish permanent links between the worksheet and the chart itself. If you change numbers in Multiplan, the next time you call up your chart you'll discover it's been automatically updated.



Did you say bar charts? Here's the bar chart gallery. Just pick and choose. Pies are just as easy. So are columns, lines, areas, and other chart types.